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**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA**

AHMED ELWAN, Individually and on  
Behalf of All Others Similarly Situated,

Plaintiff,

v.

VERITONE, INC., RYAN  
STEELBERG, AND MICHAEL L.  
ZEMETRA,

Defendants.

Case No.

**CLASS ACTION COMPLAINT  
FOR VIOLATIONS OF THE  
FEDERAL SECURITIES LAWS**

**JURY TRIAL DEMANDED**

1 Plaintiff Ahmed Elwan (“Plaintiff”), individually and on behalf of all others  
2 similarly situated, by and through his attorneys, alleges the following upon  
3 information and belief, except as to those allegations concerning Plaintiff, which are  
4 alleged upon personal knowledge. Plaintiff’s information and belief is based upon,  
5 among other things, his counsel’s investigation, which includes without limitation:  
6 (a) review and analysis of regulatory filings made by Veritone, Inc. (“Veritone” or the  
7 “Company”) with the United States (“U.S.”) Securities and Exchange Commission  
8 (“SEC”); (b) review and analysis of press releases and media reports issued by and  
9 disseminated by Veritone; and (c) review of other publicly available information  
10 concerning Veritone.

11 **NATURE OF THE ACTION AND OVERVIEW**

12 1. This is a class action on behalf of persons and entities that purchased or  
13 otherwise acquired Veritone securities between October 14, 2025 and April 14, 2026,  
14 inclusive (the “Class Period”). Plaintiff pursues claims against the Defendants under  
15 the Securities Exchange Act of 1934 (the “Exchange Act”).

16 2. Veritone, engages in the provision of artificial intelligence (“AI”)  
17 computing solutions and services.

18 3. On March 26, 2026, after the market closed, Veritone issued a press  
19 release, partially announcing fourth quarter 2025 financial results, including revenue  
20 of in the range of \$18.1 million to \$30.0 million, and that the “Company has provided  
21 a range of expected revenue for the three and twelve months ended December 31,  
22 2025 because it is *currently finalizing its accounting determination of certain*  
23 *revenue transactions under ASC 606.*”<sup>1</sup>

24 4. On this news, Veritone’s stock price fell \$0.77, or 29.5%, to close at  
25 \$1.84 per share on March 27, 2026, on unusually heavy trading volume.

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28 <sup>1</sup> Unless otherwise stated, all emphasis in bold and italics hereinafter is added.

1           5.       On April 1, 2026, before the market opened, the Company filed a Form  
2 NT 10-K with the SEC, disclosing the Company “was unable, without unreasonable  
3 effort or expense, to file its Annual Report on Form 10-K for the fiscal year ended  
4 December 31, 2025 . . . within the prescribed time period primarily due to *delays in*  
5 *finalizing the Company’s accounting determination of certain barter revenue*  
6 *transactions under ASC 606.*” The filing further stated the “ongoing accounting  
7 analysis” may “result in out-of-period adjustments, the largest of which may result in  
8 a *reduction in revenue for the quarter ended September 30, 2025 of \$1.5 million to*  
9 *\$2.5 million*, or 5.2% to 8.6%, of the total \$29.1 million of revenue previously  
10 reported for such quarter.” The Company disclosed it was evaluating “whether the  
11 previously issued financial statements for the quarters ended June 30, 2025 and  
12 September 30, 2025 may need to be *revised or restated.*”

13           6.       On this news, Veritone’s stock price fell \$0.18, or 9.14%, to close at  
14 \$1.79 per share on April 1, 2026, on unusually heavy trading volume.

15           7.       On April 14, 2026, after the market closed, Veritone filed a Form 8-K  
16 with the SEC which disclosed the Company had “determined that the Company’s  
17 previously issued unaudited condensed consolidated financial statements as of and for  
18 the three and nine months ended September 30, 2025 *should no longer be relied*  
19 *upon*” due to errors which resulted in, among other things, a significant overstatement  
20 of revenue and understatement of net loss. The filing disclosed a number of errors,  
21 including “an *error in the valuation of consideration received associated with an*  
22 *on-premise software sold and delivered to a customer*” as well as the  
23 “*misclassification of revenue and costs in transactions in which the Company acted*  
24 *as an agent under ASC 606, Revenue from Contracts with Customers.*”

25           8.       On this news, Veritone’s stock price fell \$0.19, or 8.3%, to close at \$2.09  
26 per share on April 15, 2026, on unusually heavy trading volume.

27           9.       Throughout the Class Period, Defendants made materially false and/or  
28 misleading statements, as well as failed to disclose material adverse facts about the

1 Company's business, operations, and prospects. Specifically, Defendants failed to  
2 disclose to investors: (1) that the Company inaccurately recorded and/or misclassified  
3 certain revenue and costs; (2) that, as a result, the Company overstated its revenue,  
4 assets, accounts receivable, royalties and other comprehensive income; (3) that  
5 Veritone maintained deficient internal controls over accounting and financial  
6 reporting; (4) that, as a result of the foregoing, the Company would be forced to restate  
7 certain of its financial statements, and (5) that, as a result, Defendants' positive  
8 statements about the Company's business, operations, and prospects were materially  
9 misleading and/or lacked a reasonable basis.

10 10. As a result of Defendants' wrongful acts and omissions, and the  
11 precipitous decline in the market value of the Company's securities, Plaintiff and  
12 other Class members have suffered significant losses and damages.

13 **JURISDICTION AND VENUE**

14 11. The claims asserted herein arise under Sections 10(b) and 20(a) of the  
15 Exchange Act (15 U.S.C. §§ 78j(b) and 78t(a)) and Rule 10b-5 promulgated  
16 thereunder by the SEC (17 C.F.R. § 240.10b-5).

17 12. This Court has jurisdiction over the subject matter of this action pursuant  
18 to 28 U.S.C. § 1331 and Section 27 of the Exchange Act (15 U.S.C. § 78aa).

19 13. Venue is proper in this Judicial District pursuant to 28 U.S.C. § 1391(b)  
20 and Section 27 of the Exchange Act (15 U.S.C. § 78aa(c)). Substantial acts in  
21 furtherance of the alleged fraud or the effects of the fraud have occurred in this  
22 Judicial District. Many of the acts charged herein, including the dissemination of  
23 materially false and/or misleading information, occurred in substantial part in this  
24 Judicial District. In addition, the Company's principal executive offices are located in  
25 this District.

26 14. In connection with the acts, transactions, and conduct alleged herein,  
27 Defendants directly and indirectly used the means and instrumentalities of interstate  
28

1 commerce, including the United States mail, interstate telephone communications,  
2 and the facilities of a national securities exchange.

3 **PARTIES**

4 15. Plaintiff Ahmed Elwan, as set forth in the accompanying certification,  
5 incorporated by reference herein, purchased Veritone securities during the Class  
6 Period, and suffered damages as a result of the federal securities law violations and  
7 false and/or misleading statements and/or material omissions alleged herein.

8 16. Defendant Veritone is incorporated under the laws of Delaware with its  
9 principal executive offices located in Irvine, California. Veritone's common stock  
10 trades on the NASDAQ exchange under the symbol "VERI."

11 17. Defendant Ryan Steelberg ("Steelberg") was the Company's Chief  
12 Executive Officer ("CEO") at all relevant times.

13 18. Defendant Michael L. Zemetra ("Zemetra") was the Company's Chief  
14 Financial Officer ("CFO") at all relevant times.

15 19. Defendants Steelberg and Zemetra (collectively the "Individual  
16 Defendants"), because of their positions with the Company, possessed the power and  
17 authority to control the contents of the Company's reports to the SEC, press releases  
18 and presentations to securities analysts, money and portfolio managers and  
19 institutional investors, i.e., the market. The Individual Defendants were provided with  
20 copies of the Company's reports and press releases alleged herein to be misleading  
21 prior to, or shortly after, their issuance and had the ability and opportunity to prevent  
22 their issuance or cause them to be corrected. Because of their positions and access to  
23 material non-public information available to them, the Individual Defendants knew  
24 that the adverse facts specified herein had not been disclosed to, and were being  
25 concealed from, the public, and that the positive representations which were being  
26 made were then materially false and/or misleading. The Individual Defendants are  
27 liable for the false statements pleaded herein.

28

## SUBSTANTIVE ALLEGATIONS

### Background

20. Veritone engages in the provision of AI computing solutions and services.

### **Materially False and Misleading**

#### Statements Issued During the Class Period

21. The Class Period begins on October 14, 2025. On that day, Veritone issued a press release announcing certain results for the quarter ended September 30, 2025. The press release touted the Company’s purported financial results, as well as “recent VDR contract wins” including “bookings total nearly \$40 million.” Specifically, the press release stated as follows, in relevant part:

With these recent VDR contract wins, *Veritone’s near-time VDR pipeline and recent bookings total nearly \$40 million*, an increase of 100% from August 2025, including both commercial and public sector customers.

\* \* \*

•*Revenue in Q3 2025 between \$28.5 million to \$28.7 million*, representing an increase of 30.5% at the midpoint from Q3 2024; and

•*Non-GAAP Net Loss in Q3 2025 between \$5.5 million to \$6.0 million*, representing a 48.2% increase from the midpoint as compared to Non-GAAP Net Loss from continuing operations in Q3 2024.

\* \* \*

	Three Months Ended September 30, 2025	Nine Months Ended September 30, 2025
Net loss	\$(29.3) to \$(19.3)	\$(76.0) to \$(66.0)
Interest expense, net	\$2.9	\$9.0
Income taxes	\$1.0 to \$—	\$1.6 to \$0.6
Depreciation and amortization	\$7.4	\$21.5
Stock-based compensation expense	\$1.6	\$5.1
Change in fair value of earnout receivable	\$8.0 to \$—	\$7.2 to \$(0.8)
Contingent purchase compensation expense	\$0.1	\$0.3
Foreign currency impact and other	\$0.1	\$(0.1)
Acquisition and due diligence costs	\$—	\$0.9
Severance and executive transition costs	\$0.2	\$1.7
Other non-recurring items	\$2.0 to \$1.5	\$3.0 to \$2.5
Non-GAAP net loss	<u>\$(6.0) to \$(5.5)</u>	<u>\$(25.8) to \$(25.3)</u>

22. On October 16, 2025, the Company filed a Form 8-K with the SEC, including an Item 8.01 for Other Events (the “Item 8.01”). The Item 8.01 provided supplementary financial measures for the Company’s results for the quarter ended September 30, 2025. The Item 8.01 reported as follows, in relevant part:



1 June 16, 2025, June 30, 2025 (with respect to Items 1.01, 3.02 and 8.01  
2 and Exhibits 4.1, 5.1, 10.1, 10.2, 10.3 and 23.1 of Item 9.01 only),  
3 September 3, 2025, and **October 15, 2025 (with respect to Item 8.01  
4 only)**

5 24. On November 6, 2025, Veritone announced results for the third quarter  
6 ended September 30, 2025. The press release touted the Company's purported  
7 financial results, as well as the Company's purported "major contract wins."  
8 Specifically, the press release stated as follows, in relevant part:

9 "In the third quarter, we executed at a high level, growing our core AI  
10 software revenue more than 200%, solidifying our liquidity position  
11 through two equity offerings, and remaining on track to reach  
12 profitability by the latter part of 2026," said President and Chief  
13 Executive Officer, Ryan Steelberg. "Our third quarter results were driven  
14 by continued demand for our software products and services  
15 underpinned by our accelerating growth in Public Sector and in our  
16 Veritone Data Refinery bookings and delivery. These accomplishments  
17 are a testament to the strength of the Veritone platform, aiWARE, and  
18 the growing demand for our solutions in key, high-growth verticals,  
19 including the scaled tokenization of unstructured data."

### 20 **Third Quarter 2025 Financial Highlights**

21 •Revenue of \$29.1 million, an increase of \$7.1 million, or 32.4%,  
22 compared to Q3 2024.

23 •Software Products and Services revenues of \$22.8 million, an increase  
24 of \$8.2 million, or 55.5%, year over year. Excluding Veritone Hire  
25 revenue, Software Products and Services grew over 200% year over year  
26 led principally by our iDEMS and VDR initiatives.

27 •Managed Services revenue of \$6.3 million, a decrease of \$1.0 million,  
28 or 14.1%, year over year.

•GAAP gross profit of \$18.7 million, an increase of \$4.1 million, or  
27.7%, year over year; GAAP gross margin of 64.3% as compared to  
66.6% in Q3 2024, largely driven by the higher mix of lower margin  
revenue.

•Non-GAAP gross profit of \$20.6 million, an increase of \$4.9 million,  
or 31.2% year over year; non-GAAP gross margin of 70.6% as compared  
to 71.2% in Q3 2024.

•Operating loss of \$15.8 million, a decrease of \$6.7 million, or 29.7%,  
year over year.

•Net loss of \$26.9 million, an increase of \$5.1 million, or 23.6%, year  
over year. The year-over-year increase was principally driven by an \$8.0  
million non-cash change in the estimated fair value of earnout from the  
divestiture of Veritone One recorded in Q3 2025.

•Non-GAAP net loss from continuing operations of \$5.8 million, a decrease of \$5.3 million, or 47.8%, year-over-year.

\* \* \*

Unaudited (in \$000s)	Three Months Ended			Nine Months Ended		
	September 30, 2025	September 30, 2024	Change	September 30, 2025	September 30, 2024	Change
Revenue	\$ 29,118	\$ 21,993	32.4 %	\$ 75,594	\$ 70,204	7.7 %
Operating loss	(15,802)	(22,492)	(29.7)%	(56,754)	(67,167)	(15.5)%
Net loss from continuing operations	(26,880)	(22,511)	19.4 %	(73,553)	(72,072)	2.1 %
Net loss	(26,880)	(21,746)	23.6 %	(73,553)	(69,175)	6.3 %
GAAP gross profit	18,709	14,655	27.7 %	47,767	47,397	0.8 %
Non-GAAP gross profit	20,551	15,668	31.2 %	51,715	50,589	2.2 %
Non-GAAP net loss from continuing operations	(5,796)	(11,097)	(47.8)%	(25,639)	(31,139)	(17.7)%
Non-GAAP net loss	(5,796)	(7,113)	(18.5)%	(25,639)	(21,579)	18.8 %

Unaudited	Three Months Ended			Nine Months Ended		
	September 30, 2025	September 30, 2024	Change	September 30, 2025	September 30, 2024	Change
Software Products & Services Revenue (in 000's)	\$ 22,847	\$ 14,694	55.5 %	\$ 54,799	\$ 45,546	20.3 %
Total Software Products & Services Customers(1)	3,021	3,291	(8.2)%	3,021	3,291	(8.2)%
Annual Recurring Revenue (in 000's)(2)	\$ 68,832	\$ 63,280	8.8 %	\$ 68,832	\$ 63,280	8.8 %
Total New Bookings (in 000's)(3)	\$ 21,470	\$ 16,471	30.4 %	\$ 21,470	\$ 16,471	30.4 %
Gross Revenue Retention(4)	> 90%	> 90%		> 90%	> 90%	

\* \* \*

## **Business Highlights**

•Veritone Data Refinery (“VDR”), a solution which helps enterprises transform unstructured data into AI-ready assets, has a qualified bookings and near-term pipeline of nearly \$40.0 million, up 100% from August 2025.

•Closed 27 enterprise software contracts including those with ESPN, the NCAA, and Newsmax.

•Secured new partnership with Newsmax, which will enable Newsmax to fully search, utilize, and access its expanding library of content through Veritone’s Digital Media Hub (DMH) application, powered by aiWARE.

•Secured a new agreement with ESPN to license its extensive archive of sports audio content from NCAA Div. I Championships.

•Closed 82 contracts from new and existing customers across federal, state, and local agencies including 30 new agencies, such as a top 5 LEA and San Antonio PD, further validating the critical nature of our AI software and strong customer retention.

•Expanded 15-year partnership with CBS News to include the right to license CBS Media Ventures’ high-quality catalog of syndicated franchises, talk shows, and news magazines, in addition to our rights to license CBS News’ extensive archives to TV producers, filmmakers, and content creators.

•Secured major contract wins to deploy VDR product offering with leading hyperscalers.

1 •Introduced new features in Veritone Redact including AI-powered  
 2 voice masking, inverse blur, and transcription services in 64 languages,  
 3 addressing critical privacy, compliance, and productivity needs across  
 4 legal, law enforcement, and corporate environments.

5 25. On November 7, 2025, the Company submitted its quarterly report for  
 6 the period ended September 30, 2025 on a Form 10-Q filed with the SEC (the “3Q25  
 7 10-Q”). The 3Q25 10-Q affirmed the previously reported financial results, and further  
 8 reported additional financial metrics, including the Company’s purported assets,  
 9 expenses, and accumulated other comprehensive income, as follows in relevant part:

	September 30, 2025	December 31, 2024
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 36,233	\$ 16,911
Accounts receivable, net	35,165	31,997
Prepaid expenses and other current assets	13,311	10,498
Total current assets	84,709	59,406
Property, equipment, and improvements, net	9,949	10,052
Intangible assets, net	42,328	59,500
Goodwill	53,110	53,110
Restricted cash	289	407
Other assets	9,836	15,585
Total assets	\$ 200,221	\$ 198,060
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 11,462	\$ 11,023
Deferred revenue	12,423	12,056
Term Loan, current portion	7,750	7,750
Accrued purchase compensation, current portion	1,350	1,200
Accrued expenses and other current liabilities	31,671	28,928
Total current liabilities	64,656	60,957
Convertible Notes	90,575	90,135
Term Loan, non-current portion	17,892	21,316
Accrued purchase compensation, non-current portion	—	900
Other non-current liabilities	11,080	11,300
Total liabilities	184,203	184,608
Commitments and contingencies (Note 9)		
Stockholders' equity:		
Common stock, \$0.001 par value; 150,000 and 75,000 shares authorized as of September 30, 2025 and December 31, 2024, respectively; 70,948 and 40,218 shares issued and outstanding as of September 30, 2025 and December 31, 2024, respectively	72	41
Additional paid-in capital	557,401	480,477
Accumulated other comprehensive income (loss)	(622)	214
Accumulated deficit	(540,833)	(467,280)
Total stockholders' equity	16,018	13,452
Total liabilities and stockholders' equity	\$ 200,221	\$ 198,060

\*

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\*

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Revenue	\$ 29,118	\$ 21,993	\$ 75,594	\$ 70,204
Operating expenses:				
Cost of revenue (exclusive of depreciation and amortization shown separately below)	8,567	6,325	23,879	19,614
Sales and marketing	10,511	10,245	31,712	31,400
Research and development	5,494	6,762	15,632	21,269
General and administrative	12,978	14,001	39,635	43,634
Depreciation and amortization	7,370	7,152	21,490	21,454
Total operating expenses	44,920	44,485	132,348	137,371
Operating loss	(15,802)	(22,492)	(56,754)	(67,167)
Interest expense, net	2,908	2,987	8,970	8,485
Other expense (income), net	8,453	(393)	7,554	133
Loss from continuing operations before income taxes	(27,163)	(25,086)	(73,278)	(75,785)
Income taxes	(283)	(2,575)	275	(3,713)
Net loss from continuing operations	(26,880)	(22,511)	(73,553)	(72,072)
Net income from discontinued operations, net of income taxes	—	765	—	2,897
Net loss	\$ (26,880)	\$ (21,746)	\$ (73,553)	\$ (69,175)
Earnings (Loss) per share:				
Loss per share from continuing operations, basic and diluted	\$ (0.41)	\$ (0.59)	\$ (1.35)	\$ (1.91)
Earnings per share from discontinued operations, basic and diluted	\$ —	\$ 0.02	\$ —	\$ 0.08
Loss per share, basic and diluted	\$ (0.41)	\$ (0.57)	\$ (1.35)	\$ (1.83)
Weighted-average common shares outstanding used in computing loss per share, basic and diluted	64,947	38,087	54,367	37,753
Comprehensive loss:				
Net loss	\$ (26,880)	\$ (21,746)	\$ (73,553)	\$ (69,175)
Foreign currency translation adjustment, net of income taxes	244	11	(836)	10
Total comprehensive loss	\$ (26,636)	\$ (21,735)	\$ (74,389)	\$ (69,165)

26. The 3Q25 10-Q reported the Company's purported contract liabilities, including those less revenue recognized, as follows in relevant part:

### Contract Liabilities

Contract liabilities consist of deferred revenue. Deferred revenue represents billings under non-cancelable contracts before the related product or service is transferred to the customer. The portion of deferred revenue that is anticipated to be recognized as revenue during the succeeding twelve-month period is recorded as deferred revenue within the Company's condensed consolidated balance sheets. Deferred revenue was comprised of the following:

	Deferred Revenue
Balance as of December 31, 2024	\$ 12,056
Less: revenue recognized	(6,012)
Additions to deferred revenue	7,419
Balance as of March 31, 2025	13,463
Less: revenue recognized	(7,889)
Additions to deferred revenue	6,771
Balance as of June 30, 2025	12,345
Less: revenue recognized	(8,256)
Additions to deferred revenue	8,334
Balance as of September 30, 2025	\$ 12,423

27. The 3Q25 10-Q further reported the extent of the Company's purported internal control over financial reporting, including the contours of Company's alleged previously disclosed material weakness, including that the Company's material weakness over financial reporting "did not result in any identified material

1 misstatements to the financial statements.” The 3Q25 10-Q further purported to stated  
2 that the Company is “committed to maintaining a strong control environment and  
3 believe that these remediation efforts represent continued improvement in our control  
4 environment.” Specifically, the 3Q25 10-Q stated as follows, in relevant part:

5 During the preparation of our Quarterly Report on Form 10-Q for the  
6 quarter ended June 30, 2024, management identified a material weakness  
7 in internal control over financial reporting relating to a lack of an  
8 effective information and communication process that identified and  
9 assessed the source of and controls necessary to ensure the reliability of  
10 information used in financial reporting and for providing information  
11 required for effective activity level controls. ***This material weakness  
12 was not remediated as of September 30, 2025 and could have resulted  
13 in a material misstatement to our interim condensed consolidated  
14 financial statements that would not be prevented or detected on a timely  
15 basis.***

16 During the preparation of our Annual Report on Form 10-K for the fiscal  
17 years ended December 31, 2023 and 2022, management identified the  
18 following material weaknesses in internal control over financial  
19 reporting, which still exist as of September 30, 2025:

20 •Management identified a material weakness in internal control over  
21 financial reporting relating to the consolidation process and review of  
22 financial statements specifically pertaining to our design of controls to  
23 determine proper accounting for certain foreign exchange transactions  
24 and translation between Veritone, Inc. and certain foreign subsidiaries.  
25 ***This material weakness did not result in any identified material  
26 misstatements to the financial statements.*** However, this material  
27 weakness could have resulted in a material misstatement to our annual  
28 or interim condensed consolidated financial statements that would not be  
prevented or detected and corrected on a timely basis.

29 \* \* \*

30 To further remediate the existing material weakness identified herein, the  
31 management team, including the Chief Executive Officer and Chief  
32 Financial Officer, have reaffirmed and re-emphasized the importance of  
33 internal controls, control consciousness and a strong control  
34 environment. ***We are committed to maintaining a strong control  
35 environment and believe that these remediation efforts represent  
36 continued improvement in our control environment.***

37 28. On November 10, 2025, Veritone issued a press release including a  
38 statement clarifying its third-quarter commentary and providing context on certain  
39 non-cash and non-operational expenses that affected the third quarter of 2025 The  
40 press release stated as follows in relevant part:

1 Today, the Company is clarifying its third-quarter commentary and  
2 providing context on certain non-cash and non-operational expenses that  
3 affected the third quarter of 2025 because of certain published reports.

4 The one-time \$8.0 million expense recorded in the third quarter of 2025  
5 was a non-operational and non-cash expense reflecting the estimated  
6 change in the potential earn-out of the divestiture of Veritone One from  
7 October 2024. The change in the estimated earnout from this transaction  
8 which closed over a year ago has no impact on the Company's ongoing  
9 operations.

10 ***In the third quarter of 2025, net loss from continuing operations was \$26.9 million, an increase of \$4.4 million, or 20%, as compared to Q3 2024.*** The change was primarily driven by the aforementioned \$8.0 million non-cash adjustment in the estimated fair value of the Veritone One earnout, a business that the Company sold in October of 2024, and a \$2.2 million change in the Company's tax provision. These changes were partially offset by a \$6.7 million improvement in operating loss.

11 ***During the quarter ended September 30, 2025, Veritone reported a non-GAAP net loss from continuing operations of \$5.8 million, an improvement of 47.8%, or \$5.3 million, from \$11.1 million in the third quarter ended September 30, 2024.***

	*	*	*	
	Three Months Ended			
	September 30, 2025	September 30, 2024		
Non-GAAP net loss from continuing operations	\$ (5,796)	\$ (11,097)		
Non-GAAP net income from discontinued operations	—	3,984		
Non-GAAP net loss	<u>\$ (5,796)</u>	<u>\$ (7,113)</u>		
Adjusted earnings (loss) per share:				
Adjusted loss per share from continuing operations, basic and diluted	\$ (0.09)	\$ (0.29)		
Adjusted earnings per share from discontinued operations, basic and diluted	\$ —	\$ 0.10		
Adjusted loss per share, basic and diluted	\$ (0.09)	\$ (0.19)		
Weighted-average common shares outstanding used in computing adjusted earnings (loss) per share, basic and diluted	64,947	38,087		
	*	*	*	
	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Net loss	\$ (26,880)	\$ (21,746)	\$ (73,553)	\$ (69,175)
Net income from discontinued operations, net of income taxes	—	(765)	—	(2,897)
Interest expense, net	2,908	2,987	8,970	8,485
Income taxes	(283)	(2,575)	275	(3,713)
Depreciation and amortization	7,370	7,152	21,490	21,454
Stock-based compensation	1,643	2,099	5,096	5,691
Change in fair value of earnout receivable	7,997	—	7,213	—
Contingent purchase compensation expense	137	367	350	1,252
Foreign currency impact and other	472	(393)	310	(37)
Acquisition and due diligence costs	664	368	1,520	3,257
(Gain) Loss on asset disposition	—	—	—	172
Severance and executive transition costs	176	1,409	1,676	4,372
Lender consent fees	—	—	1,014	—
Non-GAAP net loss from continuing operations	(5,796)	(11,097)	(25,639)	(31,139)
Non-GAAP net income from discontinued operations(1)	—	3,984	—	9,560
Non-GAAP net loss	<u>\$ (5,796)</u>	<u>\$ (7,113)</u>	<u>\$ (25,639)</u>	<u>\$ (21,579)</u>

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	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Revenue	\$ 29,118	\$ 21,993	\$ 75,594	\$ 70,204
Operating expenses:				
Cost of revenue (exclusive of depreciation and amortization)	8,567	6,325	23,879	19,614
Depreciation and amortization related to cost of revenue	1,842	1,013	3,948	3,193
GAAP gross profit	18,709	14,655	47,767	47,397
Depreciation and amortization related to cost of revenue	1,842	1,013	3,948	3,193
Stock-based compensation	—	—	—	(1)
Non-GAAP gross profit	\$ 20,551	\$ 15,668	\$ 51,715	\$ 50,589
GAAP gross margin	64.3 %	66.6 %	63.2 %	67.5 %
Non-GAAP gross margin	70.6 %	71.2 %	68.4 %	72.1 %

29. The above statements identified in ¶¶ 21-28 were materially false and/or misleading, and failed to disclose material adverse facts about the Company’s business, operations, and prospects. Specifically, Defendants failed to disclose to investors: (1) that the Company inaccurately recorded and/or misclassified certain revenue and costs; (2) that, as a result, the Company overstated its revenue, assets, accounts receivable, royalties and other comprehensive income; (3) that Veritone maintained deficient internal controls over accounting and financial reporting; (4) that, as a result of the foregoing, the Company would be forced to restate certain of its financial statements, and (5) that, as a result, Defendants’ positive statements about the Company’s business, operations, and prospects were materially misleading and/or lacked a reasonable basis.

30. On March 26, 2026, after the market closed, Veritone issued a press release, announcing limited fourth quarter 2025 financial results, including revenue of in the range of \$18.1 million to \$30.0 million, and that the “Company has provided a range of expected revenue for the three and twelve months ended December 31, 2025 because it is *currently finalizing its accounting determination of certain revenue transactions under ASC 606.*” Specifically, the press release stated as follows, in relevant part:

Unaudited (in millions)	Three Months Ended				Year Ended			
	December 31, 2025		December 31, 2024		December 31, 2025		December 31, 2024	
Revenue	\$18.1	-	\$30.0	\$ 22.4	\$93.7	-	\$105.6	\$ 92.6
Operating loss	(23.3)	-	(11.4)	(21.0)	(80.1)	-	(68.2)	(88.2)
Net loss from continuing operations	(37.0)	-	(25.1)	(24.3)	(110.5)	-	(98.6)	(96.3)
Net loss	(37.0)	-	(25.1)	31.8	(110.5)	-	(98.6)	(37.4)
Non-GAAP net loss from continuing operations	(13.9)	-	(2.0)	(9.7)	(39.5)	-	(27.6)	(40.8)
Non-GAAP net loss	(13.9)	-	(2.0)	(9.1)	(39.5)	-	(27.6)	(30.7)

***The Company has provided a range of expected revenue for the three and twelve months ended December 31, 2025 because it is currently finalizing its accounting determination of certain revenue transactions under ASC 606.*** The revenue transactions under review are (1) a non-monetary transaction in which Veritone sold an on-premise software license in exchange for certain intangible rights with a negotiated price of \$13.0 million in O4 2025, which has an estimated value based upon the stand alone selling price of the software of between \$0.4 million and \$11.3 million and (2) the estimated fair value associated with an on-premise software sale in fiscal year 2025 of between \$1.8 million to \$2.8 million.

31. On this news, Veritone's stock price fell \$0.77, or 29.5%, to close at \$1.84 per share on March 27, 2026, on unusually heavy trading volume.

32. The above statements identified in ¶ 30 were materially false and/or misleading, and failed to disclose material adverse facts about the Company's business, operations, and prospects. Specifically, Defendants failed to disclose to investors: (1) that the Company inaccurately recorded and/or misclassified certain revenue and costs; (2) that, as a result, the Company overstated its revenue, assets, accounts receivable, royalties and other comprehensive income; (3) that Veritone maintained deficient internal controls over accounting and financial reporting; (4) that, as a result of the foregoing, the Company would be forced to restate certain of its financial statements, and (5) that, as a result, Defendants' positive statements about the Company's business, operations, and prospects were materially misleading and/or lacked a reasonable basis.

33. On April 1, 2026, before the market opened, the Company filed a Form NT 10-K with the SEC, disclosing the Company "was unable, without unreasonable effort or expense, to file its Annual Report on Form 10-K for the fiscal year ended December 31, 2025 . . . within the prescribed time period primarily due to ***delays in finalizing the Company's accounting determination of certain barter revenue***

1 **transactions under ASC 606.**” The filing further stated the “ongoing accounting  
2 analysis” may “result in out-of-period adjustments, the largest of which may result in  
3 a reduction in revenue for the quarter ended September 30, 2025 of \$1.5 million to  
4 \$2.5 million, or 5.2% to 8.6%, of the total \$29.1 million of revenue previously  
5 reported for such quarter.” The Company disclosed it was evaluating “whether the  
6 previously issued financial statements for the quarters ended June 30, 2025 and  
7 September 30, 2025 may need to be *revised or restated.*” Specifically, the filing stated  
8 as follows, in relevant part:

9 Veritone, Inc. (the “Company”) was unable, without unreasonable effort  
10 or expense, to file its Annual Report on Form 10-K for the fiscal year  
11 ended December 31, 2025 (the “Form 10-K”) with the Securities and  
12 Exchange Commission (the “SEC”) within the prescribed time period  
13 primarily due to ***delays in finalizing the Company’s accounting  
14 determination of certain barter revenue transactions under ASC 606,***  
15 which include (1) a non-monetary transaction in which the Company  
16 sold an on-premise software license in exchange for certain intangible  
17 rights with a contracted price of \$13.0 million during the fourth quarter  
18 of fiscal year 2025 and (2) the estimated fair value associated with an on-  
19 premise software sale in the fiscal year ended December 31, 2025. ***The  
20 Company’s ongoing accounting analysis of the estimated fair value  
21 associated with an on-premise software sale in the fiscal year ended  
22 December 31, 2025 may result in out-of-period adjustments, the largest  
23 of which may result in a reduction in revenue for the quarter ended  
24 September 30, 2025 of \$1.5 million to \$2.5 million, or 5.2% to 8.6%, of  
25 the total \$29.1 million of revenue previously reported for such quarter.  
26 Management is evaluating the overall impact of the possible out-of-  
27 period adjustments and whether *the previously issued financial  
28 statements for the quarters ended June 30, 2025 and September 30,  
2025 may need to be revised or restated.**** Given the accounting  
complexity associated with these revenue transactions, the finalization  
of the accounting determination of the estimated fair value of these  
revenue transactions under ASC 606 has resulted in delays in the  
preparation of the Company’s consolidated financial statements for the  
fiscal year ended December 31, 2025 and, as a result, a delay in the filing  
of the Form 10-K.

34. On this news, Veritone’s stock price fell \$0.18, or 9.14%, to close at  
\$1.79 per share on April 1, 2026, on unusually heavy trading volume.

35. The above statements identified in ¶ 33 were materially false and/or  
misleading, and failed to disclose material adverse facts about the Company’s  
business, operations, and prospects. Specifically, Defendants failed to disclose to  
investors: (1) that the Company inaccurately recorded and/or misclassified certain

1 revenue and costs; (2) that, as a result, the Company overstated its revenue, assets,  
2 accounts receivable, royalties and other comprehensive income; (3) that Veritone  
3 maintained deficient internal controls over accounting and financial reporting; (4)  
4 that, as a result of the foregoing, the Company would be forced to restate certain of  
5 its financial statements, and (5) that, as a result, Defendants' positive statements about  
6 the Company's business, operations, and prospects were materially misleading and/or  
7 lacked a reasonable basis.

### 8 Disclosures at the End of the Class Period

9 36. On April 14, 2026, after the market closed, Veritone filed a Form 8-K  
10 with the SEC which disclosed the Company had "determined that the Company's  
11 previously issued unaudited condensed consolidated financial statements as of and for  
12 the three and nine months ended September 30, 2025 *should no longer be relied*  
13 *upon*" due to errors which resulted in significant overstatement of revenue and  
14 understatement of net loss. The filing disclosed a number of errors, including "an  
15 *error in the valuation of consideration received associated with an on-premise*  
16 *software sold and delivered to a customer*" as well as the "*misclassification of*  
17 *revenue and costs in transactions in which the Company acted as an agent under*  
18 *ASC 606, Revenue from Contracts with Customers.*" Specifically, the filing stated  
19 as follows, in relevant part:

20 On April 8, 2026, the management and the audit committee (the "Audit  
21 Committee") of the Board of Directors of Veritone, Inc. (the  
22 "Company"), after consideration of the relevant facts and circumstances,  
23 determined that *the Company's previously issued unaudited condensed*  
*consolidated financial statements as of and for the three and nine*  
*months ended September 30, 2025 should no longer be relied upon due*  
*to the following errors:*

24 •Management identified an *error in the valuation of consideration*  
25 *received associated with an on-premise software sold and delivered to*  
26 *a customer* in the quarter ended September 30, 2025, in exchange for a  
27 non-monetary asset. The error resulted in an *approximate \$2.2 million*  
28 *overstatement of revenue or approximately 8% and 3% of revenue* (as  
previously reported) during the three and nine months periods ended  
September 30, 2025, respectively, and a corresponding overstatement of  
prepaid expenses and other current assets and long-term other assets;

1 •Management identified errors that resulted in an approximate \$0.2  
2 million and \$0.9 million overstatement of revenue in the three and nine  
3 month period ended September 30, 2025 or approximately 1% of  
4 revenue (as previously reported) in each period, and a corresponding  
5 \$0.1 million and \$0.7 million approximate overstatement of royalties  
6 expense, or approximately 1% and 3% of cost of revenue (exclusive of  
7 depreciation and amortization) (as previously reported) for the three and  
8 nine month period ended September 30, 2025, respectively, related to  
9 recognizing revenue for a transaction prior to meeting step 1 under ASC  
606, Revenue from Contracts with Customers and clerical billing errors.  
The foregoing errors also resulted in a \$0.9 million corresponding  
overstatement of accounts receivable as of September 30, 2025 or  
approximately 3% of accounts receivable (as previously reported) and a  
\$0.7 million overstatement of royalties payable which are classified  
within accrued expenses and other current liabilities, which represented  
2% of accrued expenses and other current liabilities (as previously  
reported) as of September 30, 2025;

10 •Management identified an error that resulted in an approximate \$0.4  
11 million overstatement of cost of revenue (exclusive of depreciation and  
12 amortization) in the nine months period ended September 30, 2025 and  
13 a corresponding overstatement of accrued expenses and other current  
14 liabilities, which represented 2% of cost of revenue (exclusive of  
15 depreciation and amortization) (as previously reported) and 1% of  
16 accrued expenses and other current liabilities (as previously reported);

14 •Management identified an error that resulted in an equal overstatement  
15 of revenue and cost of revenue (exclusive of depreciation and  
16 amortization) in the amounts of approximately \$0.1 million and  
17 approximately \$0.2 million, or less than 1% of revenue and cost of  
18 revenue (exclusive of depreciation and amortization) (as previously  
19 reported) during the three and nine month periods ended September 30,  
2025, respectively. *The foregoing error was the result of a  
misclassification of revenue and costs in transactions in which the  
Company acted as an agent under ASC 606, Revenue from Contracts  
with Customers;* and

20 •Management identified an error that resulted in an understatement of  
21 \$1.0 million or approximately 2% of goodwill (as previously reported),  
22 understatement of \$0.5 million or 1% of intangible assets, net (as  
23 previously reported), *and overstatement of \$1.5 million or 246% of  
24 accumulated other comprehensive income (loss) (as previously  
25 reported) as of September 30, 2025.* The foregoing error resulted in an  
26 overstatement of \$0.4 million and an understatement of \$1.5 million of  
27 foreign currency translation adjustment, net of income taxes in the three  
28 and nine month period ended September 30, 2025, respectively.

The impact of the errors described above on the unaudited condensed  
consolidated balance sheet as of September 30, 2025, is as follows:

<b>As of September 30, 2025</b>			
<i>(in thousands)</i>	<b>As Previously Reported</b>	<b>Adjustment</b>	<b>As Restated</b>
Accounts receivable, net	35,165	(909)	34,256
Prepaid expenses and other current assets	13,311	(140)	13,171
<b>Total current assets</b>	<b>84,709</b>	<b>(1,049)</b>	<b>83,660</b>
Intangible assets, net	42,328	521	42,849
Goodwill	53,110	1,009	54,119
Other assets	9,836	(2,097)	7,739
<b>Total assets</b>	<b>200,221</b>	<b>(1,616)</b>	<b>198,605</b>
Accrued expenses and other current liabilities	31,671	(1,093)	30,578
<b>Total current liabilities</b>	<b>64,656</b>	<b>(1,093)</b>	<b>63,563</b>
<b>Total liabilities</b>	<b>184,203</b>	<b>(1,093)</b>	<b>183,110</b>
Accumulated other comprehensive income (loss)	(622)	1,530	908
Accumulated deficit	(540,833)	(2,053)	(542,886)
<b>Total stockholders' equity</b>	<b>16,018</b>	<b>(523)</b>	<b>15,495</b>
<b>Total liabilities and stockholders' equity</b>	<b>200,221</b>	<b>(1,616)</b>	<b>198,605</b>

\* \* \*

<b>For the Three Months Ended September 30, 2025</b>			
<i>(in thousands)</i>	<b>As Previously Reported</b>	<b>Adjustment</b>	<b>As Restated</b>
Revenue	29,118	(2,486)	26,632
Cost of revenue (exclusive of depreciation and amortization)	8,567	(127)	8,440
<b>Operating loss</b>	<b>(15,802)</b>	<b>(2,359)</b>	<b>(18,161)</b>
<b>Net loss</b>	<b>(26,880)</b>	<b>(2,359)</b>	<b>(29,239)</b>
<b>Loss per share, basic and diluted</b>	<b>\$(0.41)</b>	<b>\$(0.04)</b>	<b>\$(0.45)</b>
Foreign currency translation adjustment, net of income taxes	244	(428)	(184)
<b>Total comprehensive loss</b>	<b>(26,636)</b>	<b>(2,787)</b>	<b>(29,423)</b>

<b>For the Nine Months Ended September 30, 2025</b>			
<i>(in thousands)</i>	<b>As Previously Reported</b>	<b>Adjustment</b>	<b>As Restated</b>
Revenue	75,594	(3,306)	72,288
Cost of revenue (exclusive of depreciation and amortization)	23,879	(1,253)	22,626
<b>Operating loss</b>	<b>(56,754)</b>	<b>(2,053)</b>	<b>(58,807)</b>
<b>Net loss</b>	<b>(73,553)</b>	<b>(2,053)</b>	<b>(75,606)</b>
<b>Loss per share, basic and diluted</b>	<b>\$(1.35)</b>	<b>\$(0.04)</b>	<b>\$(1.39)</b>
Foreign currency translation adjustment, net of income taxes	(836)	1,530	694
<b>Total comprehensive loss</b>	<b>(74,389)</b>	<b>(523)</b>	<b>(74,912)</b>

\* \* \*

	For the Nine Months Ended September 30, 2025		
(in thousands)	As Previously Reported	Adjustment	As Restated
<b>Cash flows from operating activities:</b>			
Net loss	(73,553)	(2,053)	(75,606)
Non-cash barter revenue	—	(1,054)	(1,054)
Accounts receivable	(4,459)	909	(3,550)
Prepaid expenses and other current assets	(1,321)	1,229	(92)
Other assets	(1,288)	2,097	809
Accrued expenses and other current liabilities	1,565	(1,128)	437
Net cash used in operating activities	(41,163)	—	(41,163)
Effects of exchange rates on cash, cash equivalents, and restricted cash	(973)	(1)	(974)
	*	*	*

*Any related press releases, stockholder communications, investor presentations or other communications describing relevant portions of the unaudited condensed consolidated financial statements as of and for the three and nine months ended September 30, 2025 should no longer be relied upon.* The Company intends to restate its prior period unaudited condensed consolidated financial statements for the three and nine months ended September 30, 2025 in an amendment to the Company's Quarterly Report on Form 10-Q for the three and nine months ended September 30, 2025 (the "Q3 2025 Form 10-Q/A"), to be filed as soon as practicable.

37. On this news, Veritone's stock price fell \$0.19, or 8.3%, to close at \$2.09 per share on April 15, 2026, on unusually heavy trading volume.

### **CLASS ACTION ALLEGATIONS**

38. Plaintiff brings this action as a class action pursuant to Federal Rule of Civil Procedure 23(a) and (b)(3) on behalf of a class, consisting of all persons and entities that purchased or otherwise acquired Veritone securities between October 14, 2025 and April 14, 2026, inclusive, and who were damaged thereby (the "Class"). Excluded from the Class are Defendants, the officers and directors of the Company, at all relevant times, members of their immediate families and their legal representatives, heirs, successors, or assigns, and any entity in which Defendants have or had a controlling interest.

39. The members of the Class are so numerous that joinder of all members is impracticable. Throughout the Class Period, Veritone's shares actively traded on the NASDAQ. While the exact number of Class members is unknown to Plaintiff at

1 this time and can only be ascertained through appropriate discovery, Plaintiff believes  
2 that there are at least hundreds or thousands of members in the proposed Class.  
3 Millions of Veritone shares were traded publicly during the Class Period on the  
4 NASDAQ. Record owners and other members of the Class may be identified from  
5 records maintained by Veritone or its transfer agent and may be notified of the  
6 pendency of this action by mail, using the form of notice similar to that customarily  
7 used in securities class actions.

8 40. Plaintiff's claims are typical of the claims of the members of the Class  
9 as all members of the Class are similarly affected by Defendants' wrongful conduct  
10 in violation of federal law that is complained of herein.

11 41. Plaintiff will fairly and adequately protect the interests of the members  
12 of the Class and has retained counsel competent and experienced in class and  
13 securities litigation.

14 42. Common questions of law and fact exist as to all members of the Class  
15 and predominate over any questions solely affecting individual members of the Class.  
16 Among the questions of law and fact common to the Class are:

17 (a) whether the federal securities laws were violated by Defendants'  
18 acts as alleged herein;

19 (b) whether statements made by Defendants to the investing public  
20 during the Class Period omitted and/or misrepresented material facts about the  
21 business, operations, and prospects of Veritone; and

22 (c) to what extent the members of the Class have sustained damages  
23 and the proper measure of damages.

24 43. A class action is superior to all other available methods for the fair and  
25 efficient adjudication of this controversy since joinder of all members is  
26 impracticable. Furthermore, as the damages suffered by individual Class members  
27 may be relatively small, the expense and burden of individual litigation makes it  
28

1 impossible for members of the Class to individually redress the wrongs done to them.  
2 There will be no difficulty in the management of this action as a class action.

3 **UNDISCLOSED ADVERSE FACTS**

4 44. The market for Veritone's securities was open, well-developed and  
5 efficient at all relevant times. As a result of these materially false and/or misleading  
6 statements, and/or failures to disclose, Veritone's securities traded at artificially  
7 inflated prices during the Class Period. Plaintiff and other members of the Class  
8 purchased or otherwise acquired Veritone's securities relying upon the integrity of the  
9 market price of the Company's securities and market information relating to Veritone,  
10 and have been damaged thereby.

11 45. During the Class Period, Defendants materially misled the investing  
12 public, thereby inflating the price of Veritone's securities, by publicly issuing false  
13 and/or misleading statements and/or omitting to disclose material facts necessary to  
14 make Defendants' statements, as set forth herein, not false and/or misleading. The  
15 statements and omissions were materially false and/or misleading because they failed  
16 to disclose material adverse information and/or misrepresented the truth about  
17 Veritone's business, operations, and prospects as alleged herein.

18 46. At all relevant times, the material misrepresentations and omissions  
19 particularized in this Complaint directly or proximately caused or were a substantial  
20 contributing cause of the damages sustained by Plaintiff and other members of the  
21 Class. As described herein, during the Class Period, Defendants made or caused to  
22 be made a series of materially false and/or misleading statements about Veritone's  
23 financial well-being and prospects. These material misstatements and/or omissions  
24 had the cause and effect of creating in the market an unrealistically positive  
25 assessment of the Company and its financial well-being and prospects, thus causing  
26 the Company's securities to be overvalued and artificially inflated at all relevant  
27 times. Defendants' materially false and/or misleading statements during the Class  
28 Period resulted in Plaintiff and other members of the Class purchasing the Company's

1 securities at artificially inflated prices, thus causing the damages complained of herein  
2 when the truth was revealed.

3 **LOSS CAUSATION**

4 47. Defendants' wrongful conduct, as alleged herein, directly and  
5 proximately caused the economic loss suffered by Plaintiff and the Class.

6 48. During the Class Period, Plaintiff and the Class purchased Veritone's  
7 securities at artificially inflated prices and were damaged thereby. The price of the  
8 Company's securities significantly declined when the misrepresentations made to the  
9 market, and/or the information alleged herein to have been concealed from the market,  
10 and/or the effects thereof, were revealed, causing investors' losses.

11 **SCIENTER ALLEGATIONS**

12 49. As alleged herein, Defendants acted with scienter since Defendants knew  
13 that the public documents and statements issued or disseminated in the name of the  
14 Company were materially false and/or misleading; knew that such statements or  
15 documents would be issued or disseminated to the investing public; and knowingly  
16 and substantially participated or acquiesced in the issuance or dissemination of such  
17 statements or documents as primary violations of the federal securities laws. As set  
18 forth elsewhere herein in detail, the Individual Defendants, by virtue of their receipt  
19 of information reflecting the true facts regarding Veritone, their control over, and/or  
20 receipt and/or modification of Veritone's allegedly materially misleading  
21 misstatements and/or their associations with the Company which made them privy to  
22 confidential proprietary information concerning Veritone, participated in the  
23 fraudulent scheme alleged herein.

24 **APPLICABILITY OF PRESUMPTION OF RELIANCE**

25 **(FRAUD-ON-THE-MARKET DOCTRINE)**

26 50. The market for Veritone's securities was open, well-developed and  
27 efficient at all relevant times. As a result of the materially false and/or misleading  
28 statements and/or failures to disclose, Veritone's securities traded at artificially

1 inflated prices during the Class Period. On October 15, 2025 the Company's share  
2 price closed at a Class Period high of \$8.39 per share. Plaintiff and other members of  
3 the Class purchased or otherwise acquired the Company's securities relying upon the  
4 integrity of the market price of Veritone's securities and market information relating  
5 to Veritone, and have been damaged thereby.

6 51. During the Class Period, the artificial inflation of Veritone's shares was  
7 caused by the material misrepresentations and/or omissions particularized in this  
8 Complaint causing the damages sustained by Plaintiff and other members of the Class.  
9 As described herein, during the Class Period, Defendants made or caused to be made  
10 a series of materially false and/or misleading statements about Veritone's business,  
11 prospects, and operations. These material misstatements and/or omissions created an  
12 unrealistically positive assessment of Veritone and its business, operations, and  
13 prospects, thus causing the price of the Company's securities to be artificially inflated  
14 at all relevant times, and when disclosed, negatively affected the value of the  
15 Company shares. Defendants' materially false and/or misleading statements during  
16 the Class Period resulted in Plaintiff and other members of the Class purchasing the  
17 Company's securities at such artificially inflated prices, and each of them has been  
18 damaged as a result.

19 52. At all relevant times, the market for Veritone's securities was an efficient  
20 market for the following reasons, among others:

21 (a) Veritone shares met the requirements for listing, and was listed  
22 and actively traded on the NASDAQ, a highly efficient and automated market;

23 (b) As a regulated issuer, Veritone filed periodic public reports with  
24 the SEC and/or the NASDAQ;

25 (c) Veritone regularly communicated with public investors via  
26 established market communication mechanisms, including through regular  
27 dissemination of press releases on the national circuits of major newswire services  
28

1 and through other wide-ranging public disclosures, such as communications with the  
2 financial press and other similar reporting services; and/or

3 (d) Veritone was followed by securities analysts employed by  
4 brokerage firms who wrote reports about the Company, and these reports were  
5 distributed to the sales force and certain customers of their respective brokerage firms.  
6 Each of these reports was publicly available and entered the public marketplace.

7 53. As a result of the foregoing, the market for Veritone's securities  
8 promptly digested current information regarding Veritone from all publicly available  
9 sources and reflected such information in Veritone's share price. Under these  
10 circumstances, all purchasers of Veritone's securities during the Class Period suffered  
11 similar injury through their purchase of Veritone's securities at artificially inflated  
12 prices and a presumption of reliance applies.

13 54. A Class-wide presumption of reliance is also appropriate in this action  
14 under the Supreme Court's holding in *Affiliated Ute Citizens of Utah v. United States*,  
15 406 U.S. 128 (1972), because the Class's claims are, in large part, grounded on  
16 Defendants' material misstatements and/or omissions. Because this action involves  
17 Defendants' failure to disclose material adverse information regarding the Company's  
18 business operations and financial prospects—information that Defendants were  
19 obligated to disclose—positive proof of reliance is not a prerequisite to recovery. All  
20 that is necessary is that the facts withheld be material in the sense that a reasonable  
21 investor might have considered them important in making investment decisions.  
22 Given the importance of the Class Period material misstatements and omissions set  
23 forth above, that requirement is satisfied here.

24 **NO SAFE HARBOR**

25 55. The statutory safe harbor provided for forward-looking statements under  
26 certain circumstances does not apply to any of the allegedly false statements pleaded  
27 in this Complaint. The statements alleged to be false and misleading herein all relate  
28 to then-existing facts and conditions. In addition, to the extent certain of the

1 statements alleged to be false may be characterized as forward looking, they were not  
2 identified as “forward-looking statements” when made and there were no meaningful  
3 cautionary statements identifying important factors that could cause actual results to  
4 differ materially from those in the purportedly forward-looking statements. In the  
5 alternative, to the extent that the statutory safe harbor is determined to apply to any  
6 forward-looking statements pleaded herein, Defendants are liable for those false  
7 forward-looking statements because at the time each of those forward-looking  
8 statements was made, the speaker had actual knowledge that the forward-looking  
9 statement was materially false or misleading, and/or the forward-looking statement  
10 was authorized or approved by an executive officer of Veritone who knew that the  
11 statement was false when made.

12 **FIRST CLAIM**

13 **Violation of Section 10(b) of The Exchange Act and**

14 **Rule 10b-5 Promulgated Thereunder**

15 **Against All Defendants**

16 56. Plaintiff repeats and re-alleges each and every allegation contained  
17 above as if fully set forth herein.

18 57. During the Class Period, Defendants carried out a plan, scheme and  
19 course of conduct which was intended to and, throughout the Class Period, did: (i)  
20 deceive the investing public, including Plaintiff and other Class members, as alleged  
21 herein; and (ii) cause Plaintiff and other members of the Class to purchase Veritone’s  
22 securities at artificially inflated prices. In furtherance of this unlawful scheme, plan  
23 and course of conduct, Defendants, and each defendant, took the actions set forth  
24 herein.

25 58. Defendants (i) employed devices, schemes, and artifices to defraud; (ii)  
26 made untrue statements of material fact and/or omitted to state material facts  
27 necessary to make the statements not misleading; and (iii) engaged in acts, practices,  
28 and a course of business which operated as a fraud and deceit upon the purchasers of

1 the Company's securities in an effort to maintain artificially high market prices for  
2 Veritone's securities in violation of Section 10(b) of the Exchange Act and Rule 10b-  
3 5. All Defendants are sued either as primary participants in the wrongful and illegal  
4 conduct charged herein or as controlling persons as alleged below.

5 59. Defendants, individually and in concert, directly and indirectly, by the  
6 use, means or instrumentalities of interstate commerce and/or of the mails, engaged  
7 and participated in a continuous course of conduct to conceal adverse material  
8 information about Veritone's financial well-being and prospects, as specified herein.

9 60. Defendants employed devices, schemes and artifices to defraud, while in  
10 possession of material adverse non-public information and engaged in acts, practices,  
11 and a course of conduct as alleged herein in an effort to assure investors of Veritone's  
12 value and performance and continued substantial growth, which included the making  
13 of, or the participation in the making of, untrue statements of material facts and/or  
14 omitting to state material facts necessary in order to make the statements made about  
15 Veritone and its business operations and future prospects in light of the circumstances  
16 under which they were made, not misleading, as set forth more particularly herein,  
17 and engaged in transactions, practices and a course of business which operated as a  
18 fraud and deceit upon the purchasers of the Company's securities during the Class  
19 Period.

20 61. Each of the Individual Defendants' primary liability and controlling  
21 person liability arises from the following facts: (i) the Individual Defendants were  
22 high-level executives and/or directors at the Company during the Class Period and  
23 members of the Company's management team or had control thereof; (ii) each of  
24 these defendants, by virtue of their responsibilities and activities as a senior officer  
25 and/or director of the Company, was privy to and participated in the creation,  
26 development and reporting of the Company's internal budgets, plans, projections  
27 and/or reports; (iii) each of these defendants enjoyed significant personal contact and  
28 familiarity with the other defendants and was advised of, and had access to, other

1 members of the Company's management team, internal reports and other data and  
2 information about the Company's finances, operations, and sales at all relevant times;  
3 and (iv) each of these defendants was aware of the Company's dissemination of  
4 information to the investing public which they knew and/or recklessly disregarded  
5 was materially false and misleading.

6 62. Defendants had actual knowledge of the misrepresentations and/or  
7 omissions of material facts set forth herein, or acted with reckless disregard for the  
8 truth in that they failed to ascertain and to disclose such facts, even though such facts  
9 were available to them. Such defendants' material misrepresentations and/or  
10 omissions were done knowingly or recklessly and for the purpose and effect of  
11 concealing Veritone's financial well-being and prospects from the investing public  
12 and supporting the artificially inflated price of its securities. As demonstrated by  
13 Defendants' overstatements and/or misstatements of the Company's business,  
14 operations, financial well-being, and prospects throughout the Class Period,  
15 Defendants, if they did not have actual knowledge of the misrepresentations and/or  
16 omissions alleged, were reckless in failing to obtain such knowledge by deliberately  
17 refraining from taking those steps necessary to discover whether those statements  
18 were false or misleading.

19 63. As a result of the dissemination of the materially false and/or misleading  
20 information and/or failure to disclose material facts, as set forth above, the market  
21 price of Veritone's securities was artificially inflated during the Class Period. In  
22 ignorance of the fact that market prices of the Company's securities were artificially  
23 inflated, and relying directly or indirectly on the false and misleading statements made  
24 by Defendants, or upon the integrity of the market in which the securities trades,  
25 and/or in the absence of material adverse information that was known to or recklessly  
26 disregarded by Defendants, but not disclosed in public statements by Defendants  
27 during the Class Period, Plaintiff and the other members of the Class acquired  
28

1 Veritone's securities during the Class Period at artificially high prices and were  
2 damaged thereby.

3 64. At the time of said misrepresentations and/or omissions, Plaintiff and  
4 other members of the Class were ignorant of their falsity, and believed them to be  
5 true. Had Plaintiff and the other members of the Class and the marketplace known  
6 the truth regarding the problems that Veritone was experiencing, which were not  
7 disclosed by Defendants, Plaintiff and other members of the Class would not have  
8 purchased or otherwise acquired their Veritone securities, or, if they had acquired  
9 such securities during the Class Period, they would not have done so at the artificially  
10 inflated prices which they paid.

11 65. By virtue of the foregoing, Defendants violated Section 10(b) of the  
12 Exchange Act and Rule 10b-5 promulgated thereunder.

13 66. As a direct and proximate result of Defendants' wrongful conduct,  
14 Plaintiff and the other members of the Class suffered damages in connection with  
15 their respective purchases and sales of the Company's securities during the Class  
16 Period.

17 **SECOND CLAIM**

18 **Violation of Section 20(a) of The Exchange Act**

19 **Against the Individual Defendants**

20 67. Plaintiff repeats and re-alleges each and every allegation contained  
21 above as if fully set forth herein.

22 68. Individual Defendants acted as controlling persons of Veritone within  
23 the meaning of Section 20(a) of the Exchange Act as alleged herein. By virtue of their  
24 high-level positions and their ownership and contractual rights, participation in,  
25 and/or awareness of the Company's operations and intimate knowledge of the false  
26 financial statements filed by the Company with the SEC and disseminated to the  
27 investing public, Individual Defendants had the power to influence and control and  
28 did influence and control, directly or indirectly, the decision-making of the Company,

1 including the content and dissemination of the various statements which Plaintiff  
2 contends are false and misleading. Individual Defendants were provided with or had  
3 unlimited access to copies of the Company's reports, press releases, public filings,  
4 and other statements alleged by Plaintiff to be misleading prior to and/or shortly after  
5 these statements were issued and had the ability to prevent the issuance of the  
6 statements or cause the statements to be corrected.

7 69. In particular, Individual Defendants had direct and supervisory  
8 involvement in the day-to-day operations of the Company and, therefore, had the  
9 power to control or influence the particular transactions giving rise to the securities  
10 violations as alleged herein, and exercised the same.

11 70. As set forth above, Veritone and Individual Defendants each violated  
12 Section 10(b) and Rule 10b-5 by their acts and omissions as alleged in this Complaint.  
13 By virtue of their position as controlling persons, Individual Defendants are liable  
14 pursuant to Section 20(a) of the Exchange Act. As a direct and proximate result of  
15 Defendants' wrongful conduct, Plaintiff and other members of the Class suffered  
16 damages in connection with their purchases of the Company's securities during the  
17 Class Period.

18 **PRAYER FOR RELIEF**

19 WHEREFORE, Plaintiff prays for relief and judgment, as follows:

20 (a) Determining that this action is a proper class action under Rule 23 of the  
21 Federal Rules of Civil Procedure;

22 (b) Awarding compensatory damages in favor of Plaintiff and the other  
23 Class members against all defendants, jointly and severally, for all damages sustained  
24 as a result of Defendants' wrongdoing, in an amount to be proven at trial, including  
25 interest thereon;

26 (c) Awarding Plaintiff and the Class their reasonable costs and expenses  
27 incurred in this action, including counsel fees and expert fees; and

28 (d) Such other and further relief as the Court may deem just and proper.